

Schaefer Container Systems, NA names new Regional Sales Manager for the West Coast
Jeff Anderson will be the new representative for Schaefer in the western US and Canada.

Atlanta, GA. – October 28, 2016 – Schaefer Container Systems, NA has chosen Jeff Anderson as the new Regional Sales Manager for the West Coast.



Jeff comes to Schaefer with more than 28 years of experience serving the beverage industry through various companies representing several beverage categories. Most recently representing Belukus Marketing as their West Coast Sales Manager. During his time at Belukus, Jeff had the opportunity to build relationships and provide the highest level of customer service by developing understanding his customers' needs and developing programs and promotions to serve them.

Prior to his time with Belukus, Jeff served as Regional Sales Manager for Crispin Company as one of the first three employees, he was able to participate in growing one of the best known cider brands from the ground up. This experience makes Jeff uniquely qualified to understand the needs of our brewer customers specifically those in the start-up or growth phases.

"It's exciting to continue my career in the beverage industry with such a well-respected supplier. Knowing the level of quality that comes from the Schaefer factories as well as the integral part that kegs and tanks play in the daily business of every brewery and cidery, I am excited to be in a position to bring these companies together for mutually beneficial partnerships," stated Anderson.

With Jeff's presence on the West Coast, Schaefer hopes to improve the level of customer service exponentially and continue to assist the explosive growth of the craft beverage industry in California, Washington, Oregon, Colorado as well as large scale growth in other West Coast states and western Canada.

Jeff will be based in the Greater Seattle area and can be reached at 253.293.2204 if you would like to set up a meeting or get some pricing for an upcoming keg need.

For more information:

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